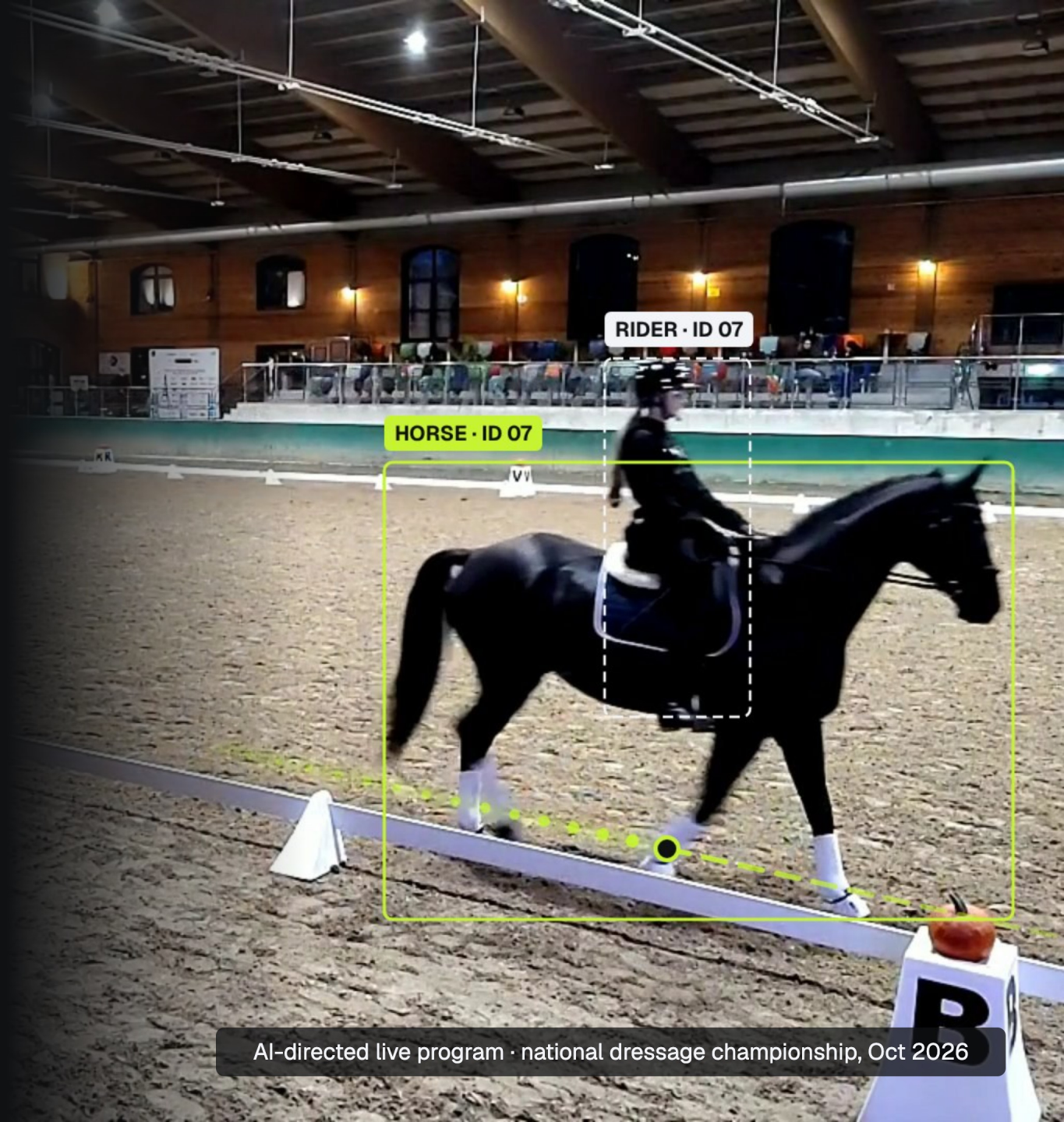
revision

AI broadcast crew for sports nobody streams.

Every event we stream becomes a live show for families and training data for our own spatial model.

Pre-seed · $575k (€500k) | Live since Oct 2026 | Spatial AI



AI-directed live program · national dressage championship, Oct 2026

Investor deck · November 2026 · revision.stream · rafal@revision.stream

PROBLEM

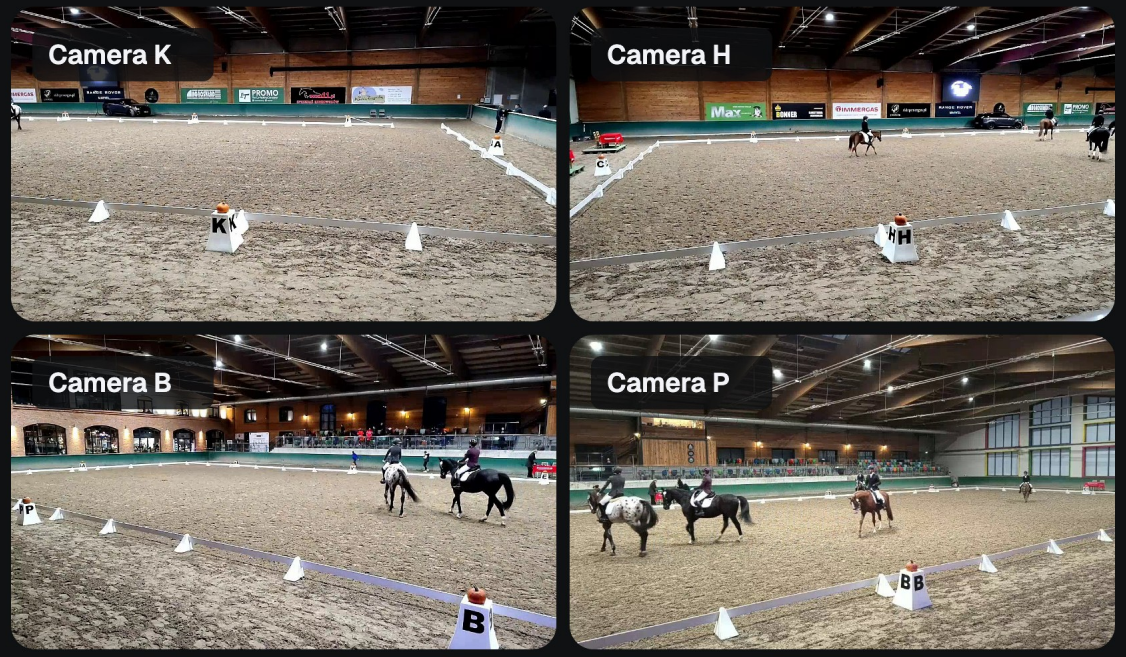
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Most events are never streamed. A crew costs more than they can pay.

1. **Crews are expensive**
   A streaming crew costs $1,000–2,000 (€900–1,750) a day. Only top events pay.

2. **So the long tail stays dark**
   ~70 % of US youth sports organisations still don't stream. Cost is the barrier they name most.

3. **AI cameras give one angle**
   They follow a ball from one spot. Nobody cuts between angles.



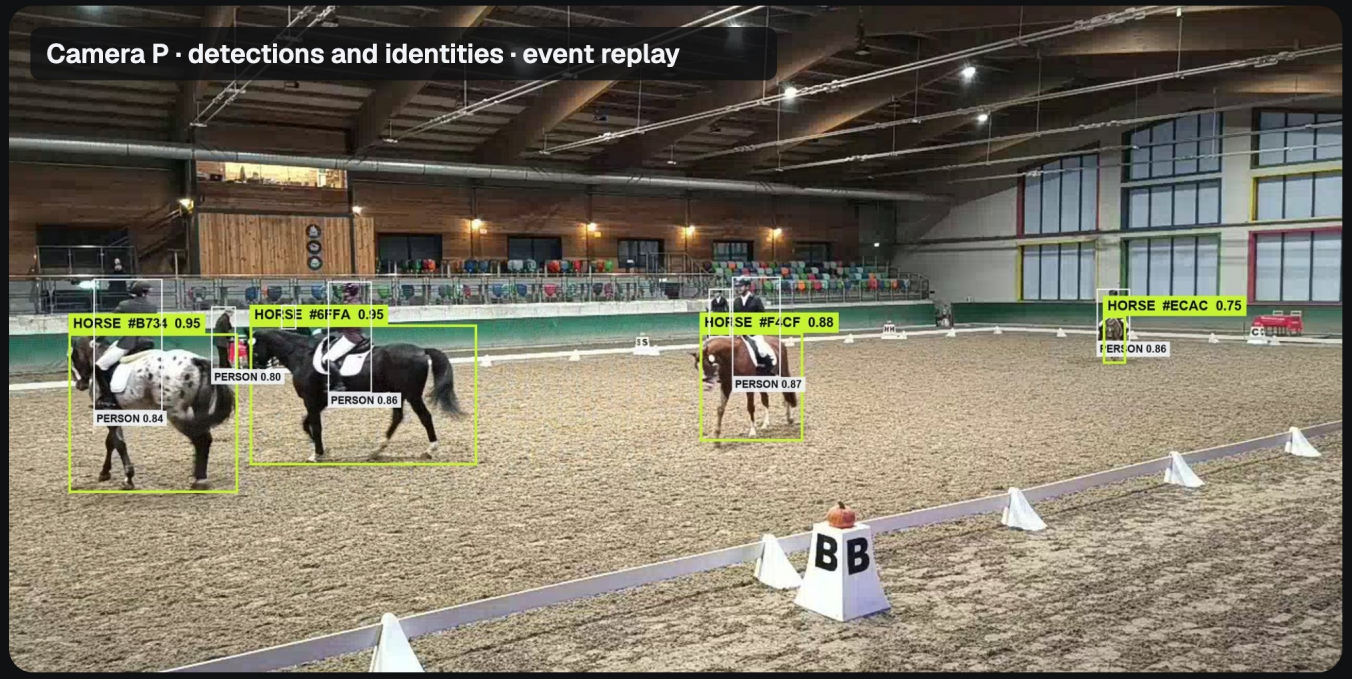
Four cameras, one moment. Someone has to pick the shot, every second.

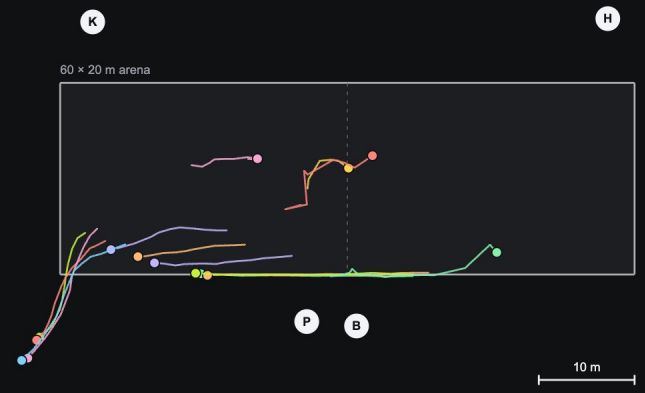
HattrickTV price list; Reeplayer and Native Frame survey of 400 US youth sports stakeholders. Frames: our live event, 23 Oct 2026.

HOW IT WORKS

revision

4–5 cameras in. A directed live show out.





Live map from 4 cameras, unfiltered · 23 Oct, 17:53–17:59

Set up in minutes

4–5 cameras on tripods around the arena, calibrated on arena markers.

One map, every identity

Every rider, horse and person placed in metres and tracked across cameras.

Directed automatically

The AI picks the camera and close-up every second. Viewers open a link, no app.

Today our team sets up the cameras; everything after them runs remotely. Self-serve set-up from Jan 2027.

TRACTION

revision

Live at a national competition, 8 weeks after the first commit.

26.9 h

of live, AI-directed broadcast over 4 days

No marketing, no broadcast crew. The organiser booked us again, and a second venue invited us to test.

1,024
unique viewers

91 %
of air time with the rider in frame

154
rides with live scores

5
cameras on tripods

We learn fast: 51 % → 92 % AI-directed in 4 days

Share of air time where the AI chose the shot, per day



Operator time fell from 28 % to 1.5 %. We fixed the engine between event days; on day 4 the operator took over once, for under 5 minutes.

Production data from regional and national dressage championships, 22–25 Oct 2026. AI-directed counts only shots the AI chose from what it sees; timed rotation excluded. Viewers = browsers that received video.

TEAM

revision

Insiders in our first sport. Builders of the engine.



Rafał Wyderka

Co-founder & CEO

- Designed and built our AI engine and the AI director.
- Ex-Senior PM at Remitly; optimised unit economics and capex at multi-billion-dollar companies.
- Open-source author: LLM inference on Apple Silicon.



Konrad Alfaro

Co-founder & CTO

- Builds the camera app, operator Studio, viewer site and platform.
- Equestrian insider: knows the organisers, federations and venues.
- Founded 8lines, a Łódź software house that builds AI products.

8 years together

Co-founded Alikeme in 2020, then worked together at 8lines. Both full-time on Revision from Dec 2026.

Shipped in 8 weeks

Part-time, from first commit to a live national championship.

Hiring with this round

A CV/ML lead and a video and edge engineer.

ADVISORS Tomasz Wyderka · VC and markets analyst · fundraising Jarek Moczak · MD, Panasonic Industry Europe · partnerships

Equestrian is our way in: we know the people, the venues and the sport.

WHY WE WIN

revision

Every event we stream makes the next one cheaper.

111 h
of time-synced multi-camera footage from our first event

154
rides labelled for free: horse and rider come from the start list

7,700
directing decisions and human overrides logged

Single-camera products never collect multi-view data, and crews never turn their work into training data. We are paid to collect ours at every event.

Our first live event, 22–25 Oct 2026. Data rule: footage trains our own models only, with people blurred and never re-identified.

revision

One neural engine that understands a space seen from many cameras.

Ship with many models and rules, learn from data at scale, then replace them with one trained network.

1 · TODAY

Many models plus rules

Open models plus our director rules. Chose the shot for 92 % of air time on day 4.

2 · EVERY EVENT

Millions of minutes of data

Calibrated, time-synced multi-camera footage. Start lists label who is who.

3 · OUR MODEL

One neural engine

Many camera views in. Position, trajectory, direction, speed and identity out.

Then: dual use

The same engine reads any space with cameras and drones in it: perimeters, ports, energy sites, security and defence. In tests a drone already joined as a sixth camera. Sports pays for the data to get there.

Drone test: 0.5–1° bearing error as a sixth camera. This round funds sports; dual use is the long-term path.

MARKET

revision

A $60M wedge into a $2.3B market.

NOW · EQUESTRIAN, POLAND

~1,800

event days a year. The incumbent streams under 50 of them, all top-tier.

OUR WEDGE · EUROPE, 3 SPORTS

~$60M (€52M)

a year: ~121,000 event days of equestrian (~35k arena-days), tennis (~58k) and padel (~28k).

EUROPE + US · ALL SPORTS

~$2.3B (€2.0B)

~231,000 event days and ~11M team-sport games a year. Europe alone: ~$1.4B (€1.2B).

Our path ~10 % of the wedge is ~12,000 event days a year: ~$6M (€5.2M) ARR, once organisers set up the kit themselves.

Why now Grassroots buyers already pay for AI production: Pixellot auto-produced 1.5M games in 2025, from one fixed camera.

Bottom-up from federation numbers at our target prices: $500 per event day, $200 per game. Equestrian: starts in Germany, France and Sweden at ~100 per arena-day, plus the UK and Poland. Poland: our count (zawodykonne.com); incumbent: ClipMyHorse.TV. USD at ~$1.15 per €.

COMPETITION

revision

A crew’s show at a single-camera stream’s price.



Crews make good shows

But only top events can pay: the incumbent streams under 3 % of Polish event days.

AI cameras are cheap, but one angle

Built for ball sports or big venues; even the incumbent’s new AI camera is one fixed view.

Our edge compounds

Every event trains the director, so each show needs less of us.

Placement based on public product descriptions and price lists. Dashed line: the best existing trade-off between price and show quality.

BUSINESS MODEL

revision

The organiser pays per event day. First paid event 20–22 Nov 2026.

ORGANISERS AND VENUES

$104 per event day today → **$500** per event day, our target

The pilot price is set low on purpose. Even at $500 we cost a fraction of a crew at $1,000–2,000 a day.

UPSIDE AT THE SAME EVENT

~$6 per multi-angle replay of a rider's own ride

~$5 viewer pass for top events

$85–575 per local sponsor slot

At pilot prices one event day earns ~$225.

Cloud cost per 8-hour day
$29–39

Gross margin, organiser fee only
60–70 %

Today our team also travels to set up the cameras. Self-serve set-up from Jan 2027 removes that cost.

Cloud cost: GPU, control plane and connectivity at list prices from our first event; the ~$600 camera kit is reused. Prices are hypotheses. USD at ~$1.15 per € ($104 = €90).

WHAT THIS ROUND BUILDS

revision

From one pilot to an organiser-run product.

	TODAY	IN 12 MONTHS
Set-up	Our team places and calibrates the cameras	The organiser alone, nobody from Revision on site (from Jan 2027)
Directing	92 % AI-directed on day 4; runs remotely, operator for 1.5 % of air time	≥ 98 % at every event; one remote operator for 5 events
Model	Open detectors plus our own fusion and director	Our own detector and spatial model, passing on 3 venues it has never seen
Customers	1 organiser, free pilot; first paid event 20–22 Nov 2026	~100 paying organisers in 3 countries, ~$500k ARR run-rate

We push sales volume once organisers can set up the kit without us.

THE ASK

revision

Raising $575k (€500k) pre-seed.

12 months · 2 founders + 2 hires. Three results that add up to our own model:

5,000 h
of multi-view data with identity labels

+

~100
paying organisers in 3 countries, setting up without us

+

~$500k
ARR run-rate by month 12 (~€435k)

→

v1
our own spatial model: ≥ 98 % AI-directed, passing on 3 venues it has never seen

Use of funds · 70 % goes into training the model



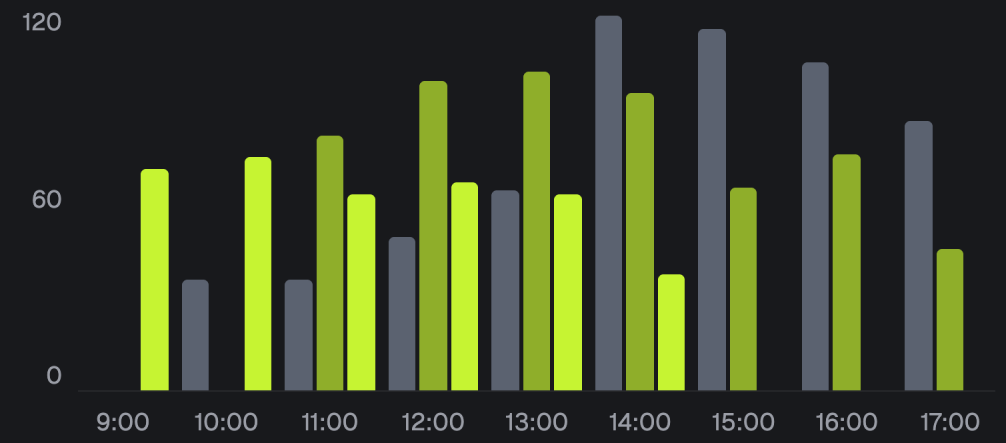
- 45 % ML team ($259k / €225k)
- 25 % training compute and labelling validation ($144k / €125k)
- 15 % product and edge ($86k / €75k)
- 15 % sales and field ops ($86k / €75k)

CONTACT **Rafał Wyderka, Founder & CEO** rafal@revision.stream revision.stream

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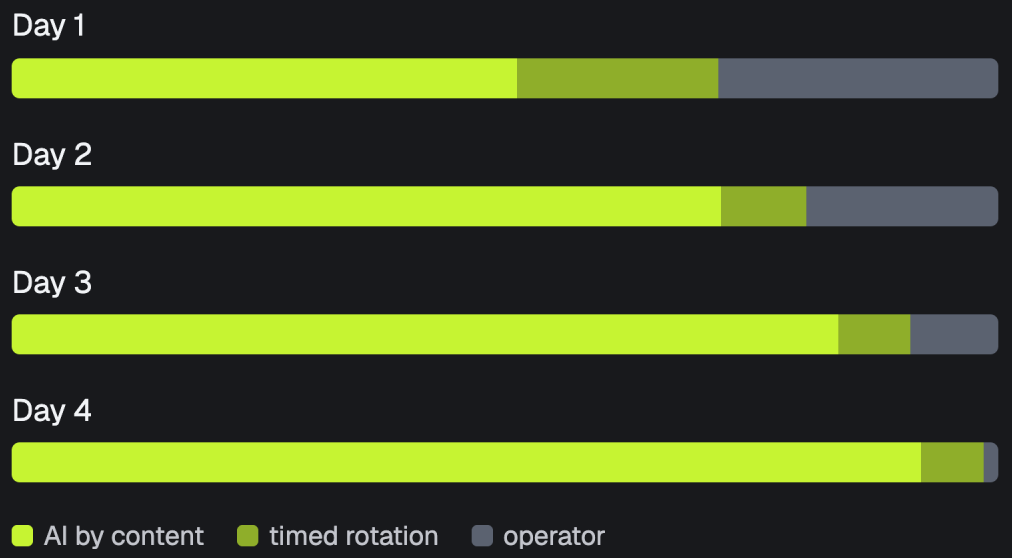
Who watched, and who directed.

Viewers watching, per hour



434, 398 and 299 viewers on 23–25 Oct: 1,024 unique, 76 came back another day. 231 watched over 5 min, 41 over 30 min. 9 in 10 watched on mobile. First frame in about 1.4 s.

Who directed the air time



Day 4: the AI chose the shot for 92 % of air time; the operator took over once, for 4.7 minutes.

Production data. Viewer = browser that received video; hourly counts include anyone watching in that hour.